



## Rugved Patil, M.Des Transportation Design student wins SILVER at prestigious SIAM ADC

### Designing for Gen-Glass for the year 2040

Rugved says, there would be impressive growth in SHARED MICRO-MOBILITY for short distances. Breaking the monotony to create a digital era for mobility.

A modular unit which offers various opportunities to the users as per their scenarios and functionality. HAND GESTURES would help maneuver the unit which would be controlled with a removable sticker for the ride.

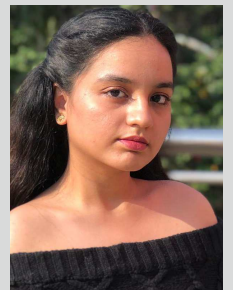
Two or four units could be attached using a magnetic alignment for flexibility and simple functionality.



## WUD students design Children Furniture for Axiom India Pvt Ltd

Axiom India gave our students an opportunity during the lock-down... (contd. on back page)

### Children Workstation by Akshima

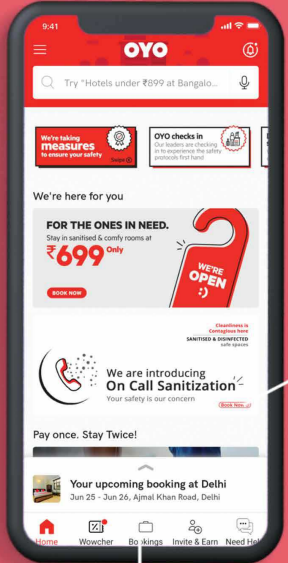


# Gokul Gopi wins DCDC 2020 challenge organised by IDC, Powai

Gokul, student of M.Des Industrial Design along with his team from other D-schools from India, designed an App for D'Source Corona Design Challenge aiming at Sanitization of Rooms for aggregate hotel chains that provide online booking platform. The project was part of his internship offered by DESMANIA and NCUBE design. Team designed App for all user categories.

## Customer-End Interface

On Call Sanitization is an additional feature added to the existing OYO App, that provides the service of live streaming of sanitization to the customer when they reach the hotel reception




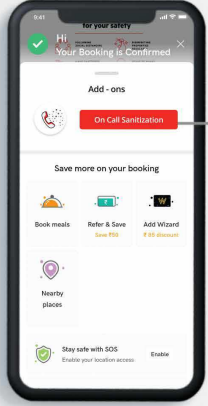
Homepage

Ads

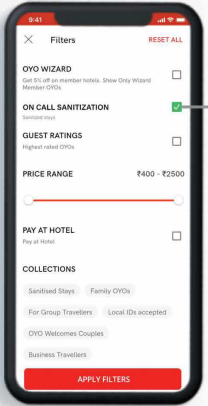
Additional features added to Booking tab

Check the prototype

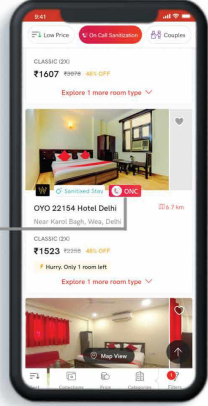




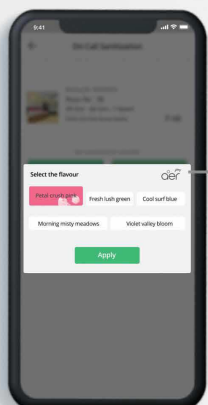
On call sanitization under Add-ons tab



Filter

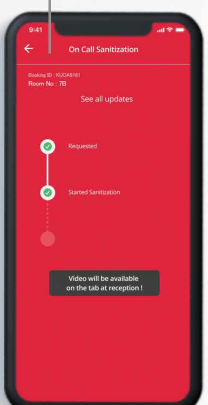


Hotels that provide on call sanitization service are listed out with an ONC icon along with the thumbnail

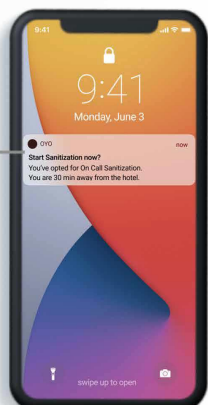


Personalization  
Select the aroma as per the customer need

It enhances the staying experience of the customer

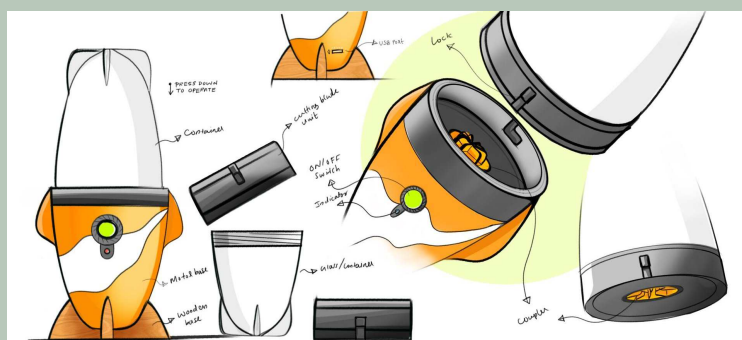
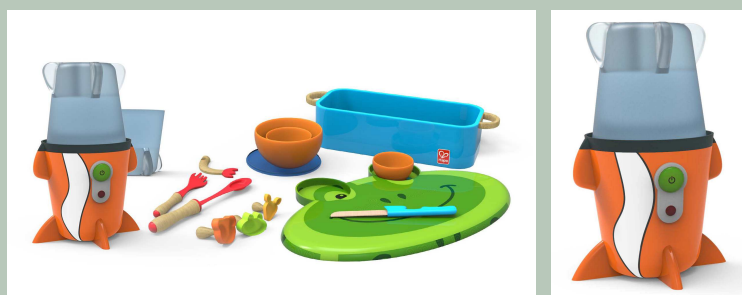


Updates  
Progress of the sanitization process



Notifications  
Customer gets the notification 30 mins before the check-in time and where s/he has to permit the reception for On call sanitization

# WUD students did an International Workshop with POLIMI, Italy & six other Global Universities



Students of School of Design at WUD got an unmatched opportunity during the lock down to participate in a global design workshop titled - **Design for Kids and Toys**. A cross-cultural team of students from various disciplines, collaborated with six European, South American, Chinese Universities for this online International Workshop organised by Politecnico Di Milano, Italy.

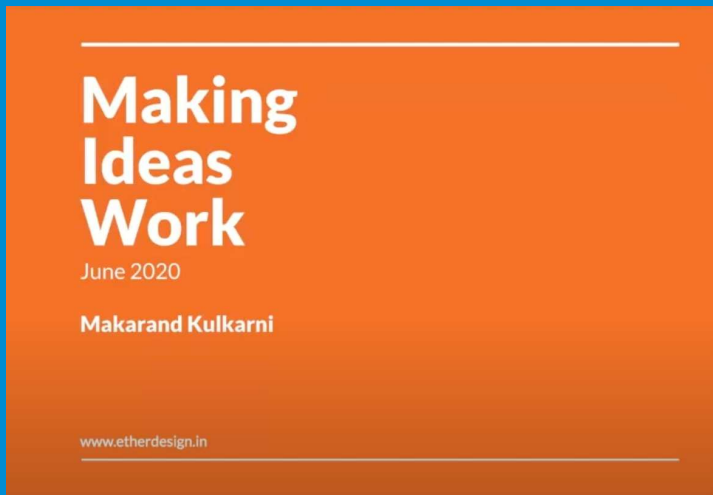
The topic was exciting along with being responsible. WUD students ventured into bringing about healthier change through their design, designed a kitchen set, which informs children with their nutritional needs along with a sense of play, role-play inbuilt into the toy/ activity. The project was supported by HAPE International.



# Inclusive Design Workshops

Dr Anastasios Maragiannis, Deputy Head School of Design at University of Greenwich, London, also Visiting Professor at WUD, organised very interesting and insightful online session engaging with WUD students and faculties on introducing importance of inclusive approach for a design practitioner.

During the workshop, team brain-stormed and discussed the opportunities and disadvantages created by Pandemic. It would be furthered by documenting the entire exercise with suitable applicable outcomes.



Makarand Kulkarni, Director, Ether Design, Bangalore, inspired students with his talk on design learning journey where he spoke about how to MAKE IDEAS WORK.

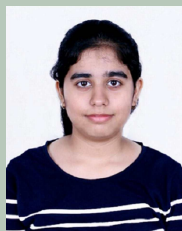
# Craft Design - Grassroot Innovation

Jyotishka Phatowali, working remotely from his native place, challenged himself to intervene using Design as a tool for the local artisans, designed Contemporary 2 Wheeler carrier.

Designed understanding the utilitarian values of the users and applying the best of available material and skills of the artisans.

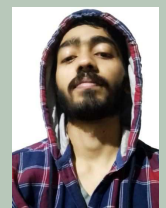


It's almost going to be a year since I gave my entrance exam for World University of Design and feel blessed to be a part of the WUD family. Even though everything is online, it doesn't feel so distant. I love the fact that our university takes care of our mental health and is super cooperative. The faculty is amazing and understanding & super fun.



**Meghna Anand, B.Des, CSD**

These past 8 months have taught me the importance of following a structured process, and it has encouraged me to be more observant and interactive with the environment around us. I have come to know the power and potential of collaborative learning and teamwork while working with my classmates on different group projects that helped me to enhance my intrapersonal skills.



**Arpit Srivastava, B.Des, PD**

student's speak

## Programs under SoD

### Bachelor of Design (4 year)

Product Design (40 Seats)

Interior Architecture & Design (40 Seats)

Transportation Design (40 Seats)

Computer Science & Design (40 Seats)

### Master of Design (2 year)

Industrial Design (30 Seats)

Interior & Retail Design (30 Seats)

Transportation Design (30 Seats)

UX & Interaction Design (30 Seats)

### “WUD Scholarships”

WUD offers a whole range of merit and other scholarships\* to deserving candidates. Call the counseling desk to know more about the scholarships options available.

\* Conditions apply



Tbh I didn't want my first year of college to sum up like this. Taking lectures and doing all the workshop activities is

what I wanted to experience face to face. But after these 7-8 months, all these activities and assignments, getting to know really good people and god after those deadline nights, I think it was all worth it as I learned a lot and definitely saw myself growing and evolving over time.

**Aman Jalan, B.Des, IAD**

I learnt how important it is to ask for feedback. Asking for feedback has always been a little difficult for me. I was scared of the reactions I might get. Now I have learnt, that feedback helps my work get better and helps me improve.

**Anandita Narayanan, B.Des, PD**



WUD has helped me facing a completely new world. Faculty and my mentors have always encouraged me for doing more be it in terms of research, explorations, fun, everything. This 8 months of journey has taught me patience, management, nurtured my creative skills and my thinking process.

**Nature Pruthi, B.Des, IAD**



I did not find it hard to follow the lectures and participating in the group activities. I learnt how to organize

my work with the people who are not physically connected. I found that the faculties are helpful from the very first day.

**Suparn Saluja, B.Des, CSD**



## WUD students design Children Furniture for Axiom India Pvt Ltd

Axiom India gave our students an opportunity during the lock-down to a challenging domain-children furniture. Akshima and Lavanya, both UG programs, took this challenge as additional project other than design studios.

Akshima and Lavanya designed modular, knock-down and transformable furniture, which catered to functional, economical, aesthetic and cultural requirements commendably.

Thanks Axiom India for this opportunity.

### Kids Cradle by Lavanya



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OF DESIGN

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